



STANDARD SERVICES & PACKAGES
2024 PRICE GUIDE

PORTFOLIO

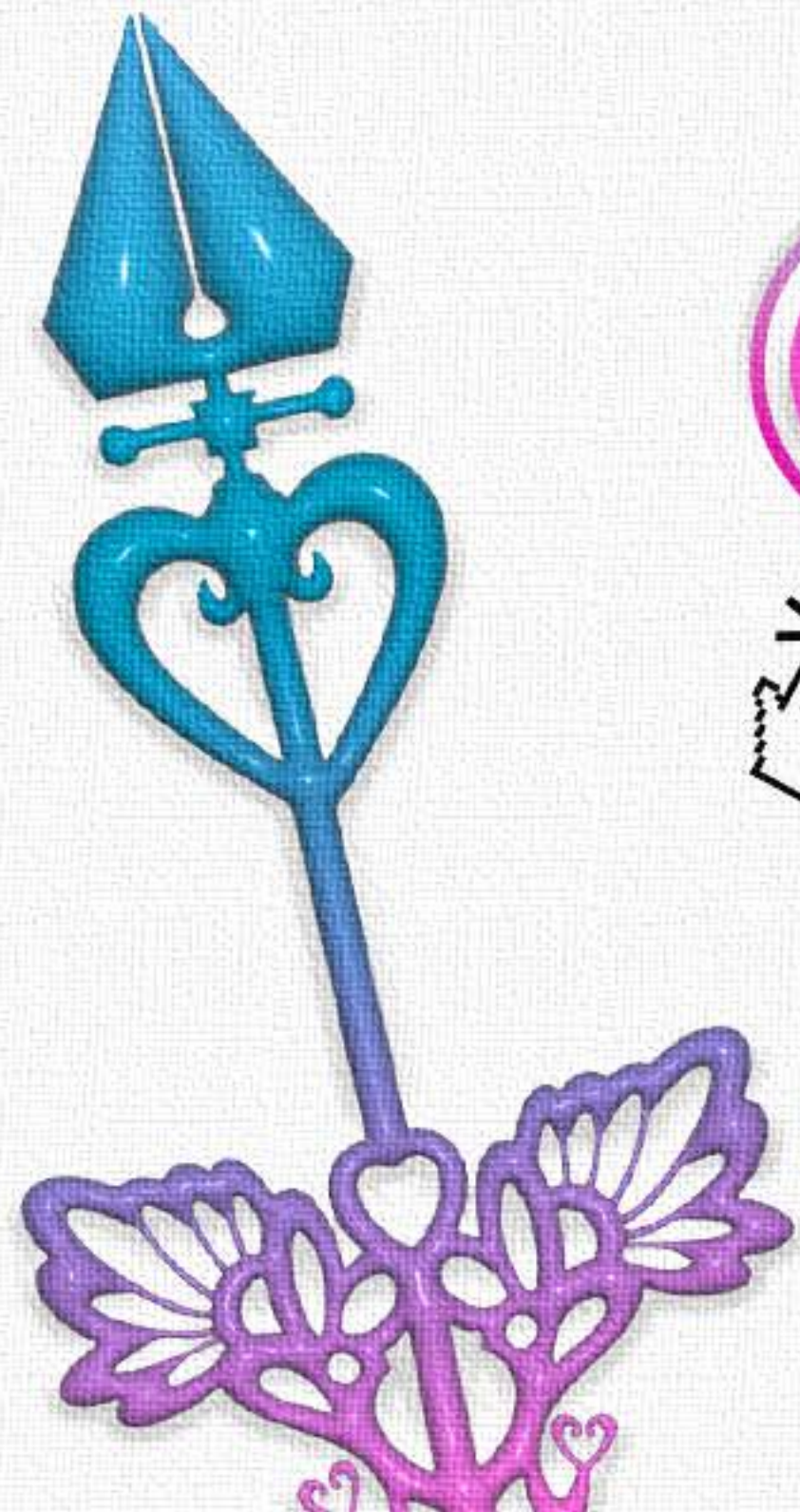


SCAN OR TAP

IF YOU ARE INTERESTED IN THESE STANDARD DESIGN SERVICES, YOU CAN BOOK THEM THROUGH THE WEBSITE. TAP THE ICON TO THE RIGHT TO GET STARTED.



Standard Design Services




CLICK TO GET STARTED AND INQUIRE NOW!

LET'S TALK ABOUT PACKAGES 

LOGO DESIGN.....\$150.00

BRAND SUITE.....\$350.00

WEB DESIGN.... \$600-\$1000

FLYER DESIGN..... \$35.00

PRODUCT LABELS.....\$55.00

BUSINESS CARDS.....\$55.00

CLICK TO INQUIRE NOW



Pixel Perfect

PACKAGE

20-28 BUSINESS DAYS TURNAROUND | ROUGHLY 1 MONTH | \$1,500.00

DEPOSIT | DUE TO BEGIN: \$750.00

REMAINING BALANCE | DUE UPON COMPLETION: \$750.00

\$1,500

INCLUSIONS

1. OnBoarding Call
2. Custom Logo Design & Brand Guidelines PDF
3. Full Website Design & Basic SEO
4. Standard Content Creation Essentials
5. Standard Marketing Tips & Guidance
6. Training and Support Calls

WHO IS THIS PACKAGE FOR?

Overview

The target client for the "Pixel Perfect Package: Elevate Your Brand" is an established business owner who has a solid understanding of their business and is ready to refine and expand their brand's visual identity and marketing strategies.

This client values comprehensive design and expert marketing guidance and seeks to elevate their brand through professional branding, web design, and targeted marketing strategies.

They are likely looking for a more polished and cohesive brand presence and are prepared to invest in a thorough, collaborative process to achieve this goal.

1

**Initial OnBoarding/
Consultation Call
and Brand
Development**

2

**Custom Logo
Design and Brand
Guidelines PDF**

3

**Full Web Design
and Basic SEO
(Wix or Shopify)**

4

**Standard Content
Creation Essentials**

- Social Media PFP
- IG Story Template
- Flyer Template
- Business Card Design
- Thank You Card Design

5

**Standard Marketing
Tips and Guidance**

6

**Brand
Training
Call**

WHAT'S INCLUDED

TO THE RIGHT YOU WILL FIND
INCLUSIONS HIGHLIGHTED.

BELOW YOU CAN SEE A MORE
DETAILED BREAK DOWN FOR THE
HIGHLIGHTED INCLUSIONS.

1

CONSULTATION AND BRAND DEVELOPMENT

SET ASIDE **45-60 MINUTES** FOR OUR INITIAL CONSULTATION CALL ALSO REFERRED TO AS YOUR **ONBOARDING CALL**.

AFTER A BRIEF INTRODUCTION WE WILL COLLABORATE TO DEVELOP BRAND CONCEPTS AND GO OVER PROJECT SCOPE + EXPECTATIONS.

2

BRAND GUIDELINES PDF

BRAND TYPOGRAPHY

BRAND COLOR PALETTE

(YOU WILL BE PROVIDED WITH THE HEX CODES SPECIFIC TO THE EXACT COLORS USED IN LOGO DESIGN)

BLACK & WHITE VARIATIONS

MOODBOARD/INSPO BOARD

PROFESSIONAL LOGO DESIGN

JPEG

PNG

EPS

AI

SVG

3

FULL CUSTOM WEBSITE DESIGN AND BASIC SEO BREAKDOWN

ACCOUNT CREATION

WEBSITE FLYER

DOMAIN SETUP

LINK SOCIAL MEDIA

PAGES (3-4 MAX)

BOOKING SERVICES

BASIC SEO SETUP

WEBSITE TRAINING

COMPATIBILITY ON ALL DEVICES

FAVICON

CUSTOM BANNERS + SLIDESHOWS

E-COMMERCE/STORE SETUP

Pixel Perfect

MORE INCLUSIONS BELOW!

4

CONTENT CREATION ESSENTIALS

SOCIAL MEDIA PROFILE PICTURE FOR
YOUR LOGO DESIGN

IG STORY TEMPLATE (1920X1080PX)

FLYER TEMPLATE (1350X1080PX)

BUSINESS CARD DESIGN (3.5X5IN)

THANK YOU CARD DESIGN (5X7IN)

5

TRAINING AND SUPPORT

BRAND TRAINING CALL - GO OVER
BRAND GUIDELINES (20-30 MINUTES)

WEBSITE TRAINING CALL - GO OVER WEBSITE TOGETHER
AND ANSWER ANY QUESTIONS (20-30 MINUTES)

6

TRAINING AND SUPPORT

BRAND TRAINING CALL - GO OVER
BRAND GUIDELINES (20-30 MINUTES)

WEBSITE TRAINING CALL - GO OVER WEBSITE TOGETHER
AND ANSWER ANY QUESTIONS (20-30 MINUTES)

CLICK TO INQUIRE NOW



Digital Glow Up

PACKAGE

11-14 BUSINESS DAYS TURNAROUND | ROUGHLY 2 WEEKS | \$500.00

DEPOSIT | DUE TO BEGIN: \$250.00

REMAINING BALANCE | DUE UPON COMPLETION: \$250.00

\$500

INCLUSIONS

1. OnBoarding Call
2. Custom Logo Design & Brand Guidelines PDF
3. (2) Standard Content Creation Essentials
4. Brand Training



WHO IS THIS PACKAGE FOR?

The Digital Glow Up Package is designed for Business Owners who are beginning their entrepreneurial journey and ready to invest in their branding while remaining budget-conscious.

If you just recently started on their Entrepreneur Journey and are ready to really invest your time and money in your Branding as you take your Business to the next level while still remaining financially conscious...this is the package for you!

1

**Initial OnBoarding/
Consultation Call
and Brand
Development**

2

**Custom Logo
Design and Brand
Guidelines PDF**

3

**Content Creation
Essentials (2)**

4

**Brand
Training
Call**

WHAT'S INCLUDED

TO THE RIGHT YOU WILL FIND
INCLUSIONS HIGHLIGHTED.

BELOW YOU CAN SEE A MORE
DETAILED BREAK DOWN FOR THE
HIGHLIGHTED INCLUSIONS.

1

CONSULTATION AND BRAND DEVELOPMENT

SET ASIDE **45-60 MINUTES** FOR OUR INITIAL CONSULTATION CALL ALSO REFERRED TO AS YOUR *ONBOARDING CALL*.

AFTER A BRIEF INTRODUCTION WE WILL COLLABORATE TO DEVELOP BRAND CONCEPTS AND GO OVER PROJECT SCOPE + EXPECTATIONS.

CHOOSE 2

CONTENT CREATION ESSENTIALS

CHOOSE TWO ITEMS (FLYER, THANK YOU CARD, BUSINESS CARD, OR STORY TEMPLATE)

2

BRAND GUIDELINES PDF

BRAND TYPOGRAPHY

BRAND COLOR PALETTE
(YOU WILL BE PROVIDED WITH THE HEX CODES SPECIFIC TO THE EXACT COLORS USED IN LOGO DESIGN)

BLACK & WHITE VARIATIONS

MOODBOARD/INSPO BOARD

PROFESSIONAL LOGO DESIGN

JPEG

PNG

EPS

AI

SVG

4

TRAINING AND SUPPORT

BRAND TRAINING CALL - GO OVER BRAND GUIDELINES **(20-30 MINUTES)**

WEBSITE TRAINING CALL - GO OVER WEBSITE TOGETHER AND ANSWER ANY QUESTIONS **(20-30 MINUTES)**



CLICK BUTTONS BELOW 

 INFO@BOSSGIRLGRAPHICS.COM

 WWW.BOSSGIRLGRAPHICS.COM

 [@BOSSGIRLGRAPHICSS](https://www.instagram.com/BOSSGIRLGRAPHICSS)

HOURS OF AVAILABILITY

MONDAY-FRIDAY | 9:00AM-3:00PM EST

GET STARTED

FEEL FREE TO EMAIL TIFFANI AT
INFO@BOSSGIRLGRAPHICS.COM
WHEN YOU ARE READY TO INQUIRE
+ START ON YOUR DESIGN JOURNEY
FOR YOUR BRAND!!!

SCAN TO
VIEW PORTFOLIO



STAY CONNECTED



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